



LEEDS BECKETT UNIVERSITY

# SCHOOL OF EVENTS, TOURISM & HOSPITALITY MANAGEMENT

In this document please include your Research Proposal, Statement of Purpose and CV under each of the headings below. Under the headings there is guidance on what you should include when completing the document.

## 1. RESEARCH PROPOSAL (include title)

Your research proposal must outline the topic of your proposed research, the questions it will address and some indication of how you will conduct your research. It is an integral part of the application process. It should be no more than 2500 words in length (not including references) and must include the research project title and references.

The criteria listed below will be used in selecting those applicants who will be called for interview and these should help you form your research proposal.

a) Context and significance of your research.

Please outline the significance and originality of your proposed research, indicating:

- Aim,
- relationship to previous research in the field,
- research question(s) you are seeking to answer

b) Research design and methods

Please outline the design of your proposed research, indicating:

- methodology and methods
- a timetable for completion of the MRes
- ethical considerations that your research may raise

d) References

You are strongly advised to discuss your proposal with colleagues in ETHM before making your application.

**How applications will be assessed** Your application will be considered by a School of Events, Tourism and Hospitality Management selection panel. The panel will evaluate applications on the basis of the quality of the proposal, preparedness of the applicant and feasibility of the MRes project.

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## 2. STATEMENT OF PURPOSE

- This should be a maximum of 1000 words outlining:
- What knowledge, skills, and training would you bring to the proposed research? This may include relevant academic study, relevant experience as a professional or practitioner, and any specific training in research skills/methods
- Why do you want to undertake this research in the School of Events, Tourism and Hospitality Management at Leeds Beckett University?
- How does the proposed research relate to your career goals?

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## 3. CV

- A current CV, including your employment history or other professional experience, including internships.
- If possible two references should be provided - one must be an academic reference from your most recent period of study.